



CONTACTLESS WORLD CONGRESS

2023
EDITION

Conference and exhibition guide

Join NFCW and our 12,500+ members
to help build a contactless world in 2023

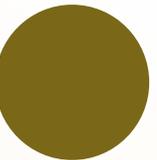


NFCW.

AN **NFCW.** EVENT

A new kind of event for a new kind of world

Contactless World Congress provides fully remote access to a global audience of senior, forward-looking and highly influential executives and technical specialists who are actively seeking new products and services they can use to provide their customers with next-generation contactless solutions — online, year-round, right across the world, with no registration fees to pay



How it works

Contactless World Congress brings together innovators, technical experts and thought leaders from around the world to share the latest thinking on how to build contactless solutions that meet the needs of today's consumers

- ✓ Contactless World Congress is hosted within the NFCW Knowledge Centre, providing our 12,500+ members with **fully remote, one-click access** to all our live events and educational resources — with no registration fees to pay
- ✓ Conference programming is directed by the NFCW editorial team, ensuring the event addresses the very latest developments in the market and all sessions deliver **strong educational value** to attendees
- ✓ A **dedicated exhibition hall** within our virtual NFCW Expo lets buyers quickly and easily discover new products and services, build a shortlist of suppliers and connect with companies that meet their needs
- ✓ The Contactless World Congress **resource library** provides instant access to a wealth of reports, white papers and webinar recordings, making it easy for attendees to quickly get up to speed on a topic or technology
- ✓ Contactless World Congress receives extensive **year-round marketing support** across NFCW, including dedicated news articles for each session, banner advertising, email newsletter blasts and social media promotion
- ✓ Our **year-round program of live events** dives deep into the latest developments in the market to provide attendees with comprehensive insight into what's next in terms of new trends, technologies and product innovations and the lessons that have been learned from early deployments



Conference agenda

Each of our Contactless World Congress live events feature keynote presentations, case studies from early adopters, Ask the Experts Q&A sessions, market outlook panels and supplier showcases that highlight the latest innovations in the field

Contactless Payments Summit

24-26 JANUARY 2023 — ONLINE

Explore the future of contactless payments from physical and digital card issuing, contactless points-of-sale and transit ticketing to contactless cash and CBDCs, hands-free payments, wearable devices, biometrics, machine-to-machine transactions, and beyond.

Contactless Credentials Summit

25-27 APRIL 2023 — ONLINE

Uncover the current state of play and future trends in contactless credentials, from digital passports, driving licences, and government IDs to contactless keys, passes, and tickets, NFC security tags and the emerging Internet of Contactless Things (IoCT).

Contactless World Report

20-22 JUNE 2023 — ONLINE

Find out how different countries are tackling the task of building a contactless world and meet the organisations bringing innovative contactless services to market in the US, China, France, Germany, Japan, Brazil, the UK, and beyond.

Contactless Horizons

12-14 SEPTEMBER 2023 — ONLINE

Learn how organizations from retail to banking, transportation to healthcare, luxury brands, vehicle manufacturers, government agencies and beyond are building cutting-edge contactless solutions that deliver new, added-value experiences for their customers.

Contactless World Congress Awards

DECEMBER 2023 — ONLINE/IN-PERSON

Join us online and in-person to celebrate the most innovative contactless products and solutions introduced this year and find out what the future holds for 2024.



Meet our audience

Contactless World Congress is tailor-made to meet the needs of NFCW's global audience of senior, forward-looking and highly influential executives and technical specialists

- ✓ **Reach** — More than 50,000 people visit NFCW's news site each month, over 19,000 subscribe to our email newsletters, there are more than 12,500 registered members of the NFCW Knowledge Centre — and we're adding more every day
- ✓ **Senior** — 69% of our members are management level and above. Typical job titles include heads of card issuing, innovation, payments and mobile plus technical specialists, project managers, strategy leaders, and more
- ✓ **Enterprise** — 51% of members work for companies with 100+ employees. They include banks, card issuers, payments providers, merchants, brands, transportation operators, government agencies, mobile network operators, handset manufacturers, policy makers, investors, and channel partners
- ✓ **Global** — Our members are located in 152 countries around the world. One-third are based in the Americas, one-third in Europe and one-third in Asia Pacific and beyond
- ✓ **Forward-looking** — Our focus on early stage technologies, use cases and business models attracts readers actively seeking to learn about the latest trends and technologies so they can be among the first to adopt them in their business
- ✓ **Online-responsive** — All our members have joined NFCW via an online process and are accustomed to discovering, learning from and connecting with suppliers in an online-first format
- ✓ **Unique** — Nobody else has this audience. We don't share audience data or track visitors, so our audience can't be reached through Google, Facebook, LinkedIn or any other media or event organisers



Sample registrants

NFC Forum PNC Bank Mastercard
Visa Thales SIBS National Bank of Greece
ABSAs TransitLink China Unicom New York MTA
Rakuten Panasonic Qualcomm ING Bank Calypso Giesecke & Devrient Commonwealth Bank of Australia
Birla Institute of Technology European Central Bank Multos Garmin Entrust Apple Akamai EMVCo
Deloitte Sony EY West Google Saudi Investment Bank First Tech
Cubic HID Global Erste Group Olympus DSK Bank Federal Credit Union
JCB Municipality of Bialystok Samsung Idemia Bank of America Cucc
Bank for Agriculture LG MaaS Alliance Edenred Autoridad de Transporte NESTE Krungthai Card
Sodexo Beijing Laser Eurex Amazon Infineon Metropolitano de València IBM NXP
Siam Commercial Bank University of California BankID BankAxept Swiss Federal Railways
Federal Reserve Bancontact Payconiq Huawei Nordea Bank Universal Orlando Resort
Bank of Boston Kevin PAN-Nordic Card Association
STMicroelectronics Hino Motors PCI SSC Auckland Transport Discover Expedia
The Shared Electronic Banking Services Co Korea DID Council



Supplier opportunities

The Contactless World Congress agenda is carefully constructed to deliver maximum value to both our attendees and our sponsors and exhibitors so you can build brand awareness, demonstrate your expertise, and promote your products and services to the largest possible audience

- ✓ **Keynote:** Showcase your senior executives' thought leadership in a keynote presentation or an interview with an NFCW editor that shares your insight into the current status and future trends in your market. *Open to partners and sponsors.*
- ✓ **Case studies:** Join your customers to share insight into the lessons learned from an innovative pilot or live deployment. *Open to partners and sponsors.*
- ✓ **Technical workshops:** Share your company's technical expertise with a deep dive into how a featured technology works and how your products can assist customers in making their projects a success. *Open to partners and sponsors.*
- ✓ **Supplier showcase:** Get your company onto the Contactless World Congress main stage by participating in a supplier showcase, featuring NFCW Expo exhibitors that offer a product or service relevant to a particular conference session. *Open to partners, sponsors and exhibitors.*
- ✓ **Ask the Experts:** Join a panel discussion hosted by NFCW to discuss the market and respond to questions from our audience. *Open to partners and sponsors.*
- ✓ Plus opportunities throughout the year to promote **pre-recorded webinars** and **white papers**; share your latest **product news** and **customer wins** on NFCW; **showcase** your products and services in the NFCW Expo; and **generate leads**. *Open to partners, sponsors and exhibitors.*

Next steps

Visit the Contactless World Congress home page in the NFCW Knowledge Centre to get the latest speaker and sponsor updates and contact us to find out how you can get involved.

✓ Visit www.contactlessworldcongress.com

✓ Email cwc@nfcw.com for further information

The Contactless World Congress team looks forward to working with you soon!

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